



Brisbane Hockey Association Inc
PO Box 503 MORNINGSIDESIDE Q 4170
Tel: +617 3899 4399 Fax: +617 3399 9825
Email: secretary@bha.org.au

B W H A

BRISBANE WOMEN'S HOCKEY ASSOCIATION
Headquarters 16 Melbourne Street
Windsor Queensland 4030
Phone: (07) 3357 9560
Fax: (07) 3357 7234
Email: admin@bwha.com.au

Club Recruitment Assistance Program - 2010

"Hockey in the Park"

The Club recruitment assistance program is a new initiative by BHA & BWA and is a very exciting program that, together with your club's support, can help all of us work towards building a stronger future for Hockey in Brisbane.

BHA & BWA have devised the program to assist its Brisbane clubs with recruitment in the lead up to their 2010 sign on. The "Hockey in the Park" events are listed with the successful **Brisbane City Council's Active Parks** program and will be held in 4 popular local parks in various area's over Brisbane during February & March 2010 from 9am – 12 noon.

- **Sunday 7th February 2010 - Colmslie Recreation Reserve – Colmslie**
- **Sunday 14th February 2010 - Rocks Riverside Park – Seventeen Mile Rocks**
- **Sunday 7th March 2010 - Decker Park - Brighton**
- **Sunday 14th March 2010 - Grinstead Park - Alderley**

Advertisements:

- BCC promotes its Active Parks activities such as "Hockey in the Park" through brochures/flyers, www.ourbrisbane.com. & BCC Website, newspapers & Quarterly Newsletters and local mail drops.
- BHA, BWA & Hockey QLD websites and Club Websites and newsletters.
- School & Community newsletters where possible – commencement of term 1, 2010.

Club Assistance Required:

For this program to be successful and clubs to maximize their recruitment opportunities, club support and assistance is crucial, in lead up to the event and on the day.

- Coaches & Players to assist development officers from BHA & BWA with running fun hockey games, Club representative in the recruitment tent and junior players & coaches in club uniform to hand out flyers, posters, club stickers etc. Clubs to advertise and promote their participation in local target school newsletters in January/February 2010.

- Please circulate this immediately through your club and advise new club committees at upcoming AGM meetings of the program.
- Advise who is the main club contact for the duration of the program. BHA clubs received a “Club Recruitment Information” form at the Corporate Planning Meeting that needs to be filled out and returned ASAP. This form is also available on the BHA website (Admin → Documents & Forms).
- Advertise in local school & community newsletters where possible during 2010.

Building the future of hockey in Brisbane together

Clubs are more than welcome to register interest to attend multiple venues, as we have identified very popular parks, which regularly attract visitors widely from across the Brisbane region.

We would urge your club to register their participation as this is a wonderful opportunity for each club to become visible to the communities of Brisbane and promote the great game of Hockey that is enjoyed by all. Our goal is to kick start the year off by working together with clubs on building a stronger future for Hockey in Brisbane.

More information and advertisements will be released to all clubs when received from BCC. If you have any further queries or would like to discuss this exciting proposal further, please contact us.

Regards,

Sam Brooks
Brisbane Hockey Association Inc.
Tele: 3899 4399
Email: hdo@bha.org.au

Mick Evans
Brisbane Hockey Association Inc.
Tele: 3899 4399
Email: rcd@bha.org.au

PS: A similar document to this has been distributed by BWA to its Member Clubs.